

Print Advertisement Resize

The following is a list of questions designed to help us create your artwork in an efficient manner. Please answer all questions so that your advertisement meets the publications specifications and your brief. This brief sheet is only for an advertisement resized from an original design created by Another Colour. For a new concept, please use the *Print Advertisement (New Concept) Creative Brief*.

1 Job Details

1.1 Publication Name

1.2 Do you require us to send via Adsend? Yes No

Or via another delivery system?

What is the booking number?

1.3 Publication Spec Sheet

I have attached one

All specifications can be found at this website

1.4 Publication type

Newspaper

Glossy Magazine

Other (please specify)

1.5 Dimensions

Print Area mm wide mm high

Type Area mm wide mm high

Bleed Area mm wide mm high

1.6 Original artwork

Job number of the original artwork

Publication name of the original artwork

2 Additional Information

2.1 Is there anything else you feel is important for us to know?

3 Requested Deadlines

3.1 Concept

3.2 First round of amends

3.3 Finished work